

Faceted, Full-text Search

A FEATURE DEMONSTRATION

General search

Top right Search field auto suggest results for people and groups that match names by initials.

The screenshot shows a web application interface with a search bar in the top right corner. The search bar contains the letter 's' and a magnifying glass icon. A dropdown menu is open below the search bar, displaying search results. The results are categorized into 'People' and 'Groups'. The 'People' section lists three individuals: Bill Smith (bill@mobeteq.com), Jack Smith (jack@mobeteq.com), and Jai Shankar (jaishankar@mobeteq.com). The 'Groups' section lists three groups: ACME Social Integration Project, Adley Electric Systems SugarCRM, and Customer Support Department. At the bottom of the dropdown menu, there is a link that says 'View all results »'. The background of the page shows a navigation bar with 'Keith | Mobeteq Community | Downloads | Logout' and a main content area with a 'New Revamped Portal' section.

Category	Name	Email
People	Bill Smith	bill@mobeteq.com
	Jack Smith	jack@mobeteq.com
	Jai Shankar	jaishankar@mobeteq.com
Groups	ACME Social Integration Project	
	Adley Electric Systems SugarCRM	
	Customer Support Department	

[View all results »](#)

General search

You can start with a general search using the Search box on the top right.

The screenshot shows the top navigation bar of the Qontext mobile application. On the left, there are links for 'Keith', 'Mobeteq Community', 'Downloads', and 'Logout'. On the right, there is a search bar containing the text 'marketing'. A dropdown menu is open below the search bar, showing two options: 'Marketing Collateral' and 'Focus'. Below the dropdown, there is a link that says 'View all results »'. The main content area below the navigation bar is partially visible, showing a section titled 'Getting Started' with a progress indicator that says 'You have explored 90%' and a list of tasks with checkmarks: 'Upload a photo', 'Complete your profile', 'Share status update', 'Start a discussion', 'Share a link', 'Start a poll', 'Create or update wiki', 'Create or join group', and 'Visit learn.qontext.com'. At the bottom of the list, there is a link that says 'Install Qontext Mobile Client'.

Exhaustive results

Full-text search gives exhaustive search results.

Search

marketing






All | Groups | People | Items

marketing

Showing 10 popular tags (more)

best practices brand congress marketing marketing trends
mobeteq brand mobile referral marketing viral
marketing womm

Displaying 1 - 10 of 40 results Sort by : Relevance ▾

-  **Marketing 101**
Must read for all
William Hogan 9 months ago
[View](#) | [Download 'Marketing 101.docx'](#)
-  **Marketing 201**
William Hogan 9 months ago
[View](#) | [Download 'Marketing 201.docx'](#)
-  **Generating traffic for marketing**
Are we doing enough of this?
William Hogan 9 months ago
[View](#) | [Download 'Generatingtraffic_marketing.PNG'](#)
-  **Marketing Updates 2011**
Tags: marketing strategy 2011, 2011, marketing, marketing plan 2011, marketing collateral, marketing updates
William Hogan Marketing Collateral 7 months ago
[View](#) | [Download 'Marketing Updates 2011.pptx'](#)
-  **Marketing Resources**
Everyone is welcome to add interesting marketing resources they find to this page. You can also send
Tags: marketing resources
William Hogan 9 months ago

Filter

- Items**
 - Any item
 - Link
 - File
 - Wiki page
 - Message[more](#)
- Created By**
 - Any one
 - William Hogan
 - Keith Neilson
 - Alex Tucker
 - Robert Garfield[more](#)
- File Type**
 - Any file type
 - pdf
 - ppt
 - doc
 - image[more](#)
- Group Category**
- Stored in group**
- Location**

Exhaustive results

Full-text search gives exhaustive search results.

Want to find something that was recently posted?

Search

marketing






All | Groups | People | Items

marketing

Showing 10 popular tags (more)

best practices brand congress marketing marketing trends
mobeteq brand mobile referral marketing viral
marketing womm

Displaying 1 - 10 of 40 results Sort by : Relevance ▾

-  **Marketing 101**
Must read for all
William Hogan 9 months ago
[View](#) | [Download 'Marketing 101.docx'](#)
-  **Marketing 201**
William Hogan 9 months ago
[View](#) | [Download 'Marketing 201.docx'](#)
-  **Generating traffic for marketing**
Are we doing enough of this?
William Hogan 9 months ago
[View](#) | [Download 'Generatingtraffic_marketing.PNG'](#)
-  **Marketing Updates 2011**
Tags: marketing strategy 2011, 2011, marketing, marketing plan 2011, marketing collateral, marketing updates
William Hogan Marketing Collateral 7 months ago
[View](#) | [Download 'Marketing Updates 2011.pptx'](#)
-  **Marketing Resources**
Everyone is welcome to add interesting marketing resources they find to this page. You can also send
Tags: marketing resources
William Hogan 9 months ago

Filter

- Items**
 - Any item
 - Link
 - File
 - Wiki page
 - Message[more](#)
- Created By**
 - Any one
 - William Hogan
 - Keith Neilson
 - Alex Tucker
 - Robert Garfield[more](#)
- File Type**
 - Any file type
 - pdf
 - ppt
 - doc
 - image[more](#)
- Group Category**
- Stored in group**
- Location**

Sort results

Full-text search gives exhaustive search results.

Want to find something that was recently posted?

Sort results.

Search

marketing

All | Groups | People | Items

marketing

Showing 10 popular tags (more)

best practices brand congress marketing marketing trends
mobeteq brand mobile referral marketing viral
marketing womm

Filter

- Items
 - Any item
 - Link
 - File
 - Wiki page
 - Message
- Created By
 - Any one
 - William Hogan
 - Keith Neilson
 - Alex Tucker
 - Robert Garfield
- File Type
 - Any file type
 - pdf
 - ppt
 - doc
 - image
- Group Category
- Stored in group
- Location





more

more

more

Sort by: **Date** (dropdown menu with options: Date, Relevance, Date)

Displaying 1 - 10 of 40 results

-  **SocialTwist Reaches 100,000 Websites, Former Googler Sanjeev Agrawal Appointed P...**
Social marketing company SocialTwist announced today that it has now reached 100,000 websites, including those run by major brands like ConAgra Foods, P&G, Sara Lee, B&W, Jamba ...
Tags: press release
Sally Jones 3 months ago
-  **First draft of proposal**
this is my message
Keith Neilson ZigForce Proposal Dev 4 months ago
View | Download 'Short Intro to Pramati Technologies.ppt'
-  **Data analysis support**
Focus
Experts who can answer questions on analyzing data and generating reports.
Tags: data analysis, analytics support, analytics
-  **Stories of emerging trends in marketing**
Starting a new page to capture information and success stories on emerging trends in marketing. Everyone in the group can contribute to this. We will discuss these in our strategy meetings to help...
Tags: marketing success stories, marketing trends, marketing stories
Keith Neilson Marketing Collateral 7 months ago

Sorted results

Sure it's a link you're looking for?

Search

marketing


All | Groups | People | Items


marketing


Showing 10 popular tags ([more](#))


best practices brand congress marketing marketing trends
mobeteq brand mobile referral marketing viral
marketing womm

Displaying 1 - 10 of 40 results Sort by: **Date** ▾

 **SocialTwist Reaches 100,000 Websites, Former Googler Sanjeev Agrawal Appointed President**
Social marketing company SocialTwist announced today that it has now reached 100,000 websites, including those run by major brands like ConAgra Foods, P&G, Sara Lee, Barnes & Noble, Jamba ...
Tags: press release
Sally Jones 3 months ago

 **First draft of proposal**
this is my message
Keith Neilson ZigForce Proposal Dev 4 months ago
[View](#) | [Download 'Short Intro to Pramati Technologies.ppt'](#)

 **Data analysis support**
Focus
Experts who can answer questions on analyzing data and generating reports.
Tags: data analysis, analytics support, analytics

 **Stories of emerging trends in marketing**
Starting a new page to capture information and success stories on emerging trends in marketing. Everyone in the group can contribute to this. We will discuss these in our strategy meetings to help...
Tags: marketing success stories, marketing trends, marketing stories
Keith Neilson Marketing Collateral 7 months ago

Filter

Items

- Any item
- Link
- File
- Wiki page
- Message

[more](#)

Created By

- Any one
- William Hogan
- Keith Neilson
- Alex Tucker
- Robert Garfield

[more](#)

File Type

- Any file type
- pdf
- ppt
- doc
- image

[more](#)

Group Category

Stored in group

Location

Filter results

Sure it's a link you're looking for?

Filter the results by selecting link.

Search

marketing


All | Groups | People | Items


marketing Items : Link x


Showing 10 popular tags (more)


3gsm advocate marketing marketing trends referral marketing sharing button tell-a-friend viral marketing widget womm

Displaying 1 - 10 of 14 results Sort by : Date

 <http://marketing.about.com/od/brandstrategy/u/brandbasics.htm>
Tags: branding
William Hogan 9 months ago
[Open Link](#)


 [Meet The Fastest Growing Company Ever - Forbes.com](#)
Andrew Mason figured out how to inject hysteria into the process of bargain hunting on the Web. The result is an overnight success story called Groupon.
Tags: limited budget, Groupon, marketing, entrepreneur, Twitter, Facebook
Jessica Bennet 9 months ago
[Open Link](#)

 [How would you reach YOU?](#)
Tags: marketing
Jack Smith 9 months ago
[Open Link](#)

 [Learn Steve Jobs' Presentation Techniques From iPhone 4 Conference | Fast Company](#)
Tags: marketing
Alex Tucker 9 months ago
[Open Link](#)

Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - William Hogan
 - Keith Neilson
 - Jessica Bennet
 - [more](#)
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration



Filtered results

You get new filters, fewer results.

Search

marketing

All | Groups | People | Items

marketing Items : Link x

Showing 10 popular tags (more)

3gsm advocate marketing marketing trends referral marketing sharing button tell-a-friend viral marketing widget womm

Displaying 1 - 10 of 14 results Sort by : Date

- <http://marketing.about.com/od/brandstrategy/u/brandbasics.htm>
Tags: branding
William Hogan 9 months ago
[Open Link](#)
- [Meet The Fastest Growing Company Ever - Forbes.com](#)
Andrew Mason figured out how to inject hysteria into the process of bargain hunting on the Web. The result is an overnight success story called Groupon.
Tags: limited budget, Groupon, marketing, entrepreneur, Twitter, Facebook
Jessica Bennet 9 months ago
[Open Link](#)
- [How would you reach YOU?](#)
Tags: marketing
Jack Smith 9 months ago
[Open Link](#)
- [Learn Steve Jobs' Presentation Techniques From iPhone 4 Conference | Fast Company](#)
Tags: marketing
Alex Tucker 9 months ago
[Open Link](#)

Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - William Hogan
 - Keith Neilson
 - Jessica Bennet
 - [more](#)
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Current filters

Your current filters are displayed.

Search

marketing


All | Groups | People | Items


marketing Items : Link x


Showing 10 popular tags (more)


3gsm advocate marketing marketing trends referral marketing sharing button tell-a-friend viral marketing widget womm

Displaying 1 - 10 of 14 results Sort by : Date

 <http://marketing.about.com/od/brandstrategy/u/brandbasics.htm>
Tags: branding
William Hogan 9 months ago
[Open Link](#)

 [Meet The Fastest Growing Company Ever - Forbes.com](#)
Andrew Mason figured out how to inject hysteria into the process of bargain hunting on the Web. The result is an overnight success story called Groupon.
Tags: limited budget, Groupon, marketing, entrepreneur, Twitter, Facebook
Jessica Bennet 9 months ago
[Open Link](#)

 [How would you reach YOU?](#)
Tags: marketing
Jack Smith 9 months ago
[Open Link](#)

 [Learn Steve Jobs' Presentation Techniques From iPhone 4 Conference | Fast Company](#)
Tags: marketing
Alex Tucker 9 months ago
[Open Link](#)

Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - William Hogan
 - Keith Neilson
 - Jessica Bennet[more](#)
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Search

You just want to see links tagged womm?

Search

marketing





All | Groups | People | Items

marketing Items : Link x

Showing 10 popular tags (more)

3gsm advocate marketing marketing trends referral marketing sharing button tell-a-friend viral marketing widget womm

Displaying 1 - 10 of 14 results Sort by : Date

-  <http://marketing.about.com/od/brandstrategy/u/brandbasics.htm>
Tags: branding
William Hogan 9 months ago
[Open Link](#)
-  [Meet The Fastest Growing Company Ever - Forbes.com](#)
Andrew Mason figured out how to inject hysteria into the process of bargain hunting on the Web. The result is an overnight success story called Groupon.
Tags: limited budget, Groupon, marketing, entrepreneur, Twitter, Facebook
Jessica Bennet 9 months ago
[Open Link](#)
-  [How would you reach YOU?](#)
Tags: marketing
Jack Smith 9 months ago
[Open Link](#)
-  [Learn Steve Jobs' Presentation Techniques From iPhone 4 Conference | Fast Company](#)
Tags: marketing
Alex Tucker 9 months ago
[Open Link](#)

Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - William Hogan
 - Keith Neilson
 - Jessica Bennet
 - [more](#)
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Search

You just want to see links tagged womm?

Use the tags in the tag cloud.

Search

marketing

All Groups People Items

marketing Items : Link x


Showing 10 popular tags (more)


3gsm advocate marketing marketing trends referral marketing sharing button tell-a-friend viral marketing widget womm


Filter


- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - William Hogan
 - Keith Neilson
 - Jessica Bennet
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Displaying 1 - 10 of 14 results Sort by : Date

 <http://marketing.about.com/od/brandstrategy/u/brandbasics.htm>
Tags: branding
William Hogan 9 months ago
[Open Link](#)

 [Meet The Fastest Growing Company Ever - Forbes.com](#)
Andrew Mason figured out how to inject hysteria into the process of bargain hunting on the Web. The result is an overnight success story called Groupon.
Tags: limited budget, Groupon, marketing, entrepreneur, Twitter, Facebook
Jessica Bennet 9 months ago
[Open Link](#)

 [How would you reach YOU?](#)
Tags: marketing
Jack Smith 9 months ago
[Open Link](#)

 [Learn Steve Jobs' Presentation Techniques From iPhone 4 Conference | Fast Company](#)
Tags: marketing
Alex Tucker 9 months ago
[Open Link](#)

Search

You just want to see links tagged womm?

Use the tags in the tag cloud.

Select womm.

Search

marketing


All | Groups | People | Items


marketing Items : Link x


Showing 10 popular tags (more)


3gsm advocate marketing marketing trends referral marketing sharing button tell-a-friend viral marketing widget **womm**

Displaying 1 - 10 of 14 results Sort by : Date

 <http://marketing.about.com/od/brandstrategy/u/brandbasics.htm>
Tags: branding
William Hogan 9 months ago
[Open Link](#)

 [Meet The Fastest Growing Company Ever - Forbes.com](#)
Andrew Mason figured out how to inject hysteria into the process of bargain hunting on the Web. The result is an overnight success story called Groupon.
Tags: limited budget, Groupon, marketing, entrepreneur, Twitter, Facebook
Jessica Bennet 9 months ago
[Open Link](#)

 [How would you reach YOU?](#)
Tags: marketing
Jack Smith 9 months ago
[Open Link](#)

 [Learn Steve Jobs' Presentation Techniques From iPhone 4 Conference | Fast Company](#)
Tags: marketing
Alex Tucker 9 months ago
[Open Link](#)

Filter

Items

- Any item
- Link

Created By

- Any one
- Alex Tucker
- William Hogan
- Keith Neilson
- Jessica Bennet

more

Stored in group

- Any Group
- Marketing Collateral
- ACME Social Integration

Search

You get links tagged womm.

Search

marketing

All | Groups | People | Items

marketing Items : Link x Tag : womm x


Showing 10 popular tags (more)


advocate andy andy semovitz marketing trends referral
marketing sharing button tell-a-friend viral
marketing widget


Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - Robert Garfield
 - Keith Neilson
 - William Hogan
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Displaying 1 - 4 of 4 results Sort by : Date

 **Word of Mouth Marketing - Andy Semovitz - Word of Mouth Marketing Book and Keynote Speech...**
Word of Mouth Marketing: How Smart Companies Get People Talking, by Andy Semovitz. A great, practical book that will help you use word of mouth marketing, viral marketing, blogs, buzz, evangelism, and more.
Tags: advocate, best practices, andy, referral marketing, marketing trends, viral marketing, womm, andy semovitz, b2b marketing
William Hogan 9 months ago
[Open Link](#)

 **WOMMA: The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing**
The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing.
Tags: marketing trends, referral marketing, social marketing, womm resources, viral marketing, womm, marketing ethics
Keith Neilson 9 months ago
[Open Link](#)

 **Tell-a-Friend: Word of Mouth Marketing made simple**
Tell a Friend products help websites and blogs to popularize their content through sharing and word of mouth marketing. Users can access their address book to email friends or tell a friend through blogs, Instant messengers and social networking sites.
Tags: viral marketing, Tell-A-Friend, WOMM, sharing button, referral marketing, widget
Robert Garfield ACME Social Integration a yr ago
[Open Link](#)

Search

You just want to see links stored in group "ACME Social Integration?"

Search

marketing

All | Groups | People | Items

marketing Items : Link x Tag : womm x


Showing 10 popular tags (more)


advocate andy andy semovitz marketing trends referral marketing marketing sharing button tell-a-friend viral marketing widget


Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - Robert Garfield
 - Keith Neilson
 - William Hogan
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Displaying 1 - 4 of 4 results Sort by : Date

 **Word of Mouth Marketing - Andy Semovitz - Word of Mouth Marketing Book and Keynote Speech...**
Word of Mouth Marketing: How Smart Companies Get People Talking, by Andy Semovitz. A great, practical book that will help you use word of mouth marketing, viral marketing, blogs, buzz, evangelism, and more.
Tags: advocate, best practices, andy, referral marketing, marketing trends, viral marketing, womm, andy semovitz, b2b marketing
William Hogan 9 months ago
[Open Link](#)

 **WOMMA: The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing**
The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing.
Tags: marketing trends, referral marketing, social marketing, womm resources, viral marketing, womm, marketing ethics
Keith Neilson 9 months ago
[Open Link](#)

 **Tell-a-Friend: Word of Mouth Marketing made simple**
Tell a Friend products help websites and blogs to popularize their content through sharing and word of mouth marketing. Users can access their address book to email friends or tell a friend through blogs, Instant messengers and social networking sites.
Tags: viral marketing, Tell-A-Friend, WOMM, sharing button, referral marketing, widget
Robert Garfield ACME Social Integration a yr ago
[Open Link](#)

Search

You just want to see links stored in group "ACME Social Integration?"

Filter the results by selecting the group.

Search

marketing

All | Groups | People | Items

marketing Items : Link x Tag : womm x


Showing 10 popular tags (more)


advocate andy andy semovitz marketing trends referral marketing marketing marketing sharing button tell-a-friend viral marketing widget


Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - Robert Garfield
 - Keith Neilson
 - William Hogan
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Displaying 1 - 4 of 4 results Sort by : Date

 **Word of Mouth Marketing - Andy Semovitz - Word of Mouth Marketing Book and Keynote Speech...**
Word of Mouth Marketing: How Smart Companies Get People Talking, by Andy Semovitz. A great, practical book that will help you use word of mouth marketing, viral marketing, blogs, buzz, evangelism, and more.
Tags: advocate, best practices, andy, referral marketing, marketing trends, viral marketing, womm, andy semovitz, b2b marketing
William Hogan 9 months ago
[Open Link](#)

 **WOMMA: The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing**
The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing.
Tags: marketing trends, referral marketing, social marketing, womm resources, viral marketing, womm, marketing ethics
Keith Neilson 9 months ago
[Open Link](#)

 **Tell-a-Friend: Word of Mouth Marketing made simple**
Tell a Friend products help websites and blogs to popularize their content through sharing and word of mouth marketing. Users can access their address book to email friends or tell a friend through blogs, Instant messengers and social networking sites.
Tags: viral marketing, Tell-A-Friend, WOMM, sharing button, referral marketing, widget
Robert Garfield ACME Social Integration a yr ago
[Open Link](#)

Search

You just want to see links stored in group "ACME Social Integration?"

Filter the results by selecting the group.

Select ACME Social Integration.

Search

marketing


All | Groups | People | Items


marketing Items : Link x Tag : womm x


Showing 10 popular tags (more)

advocate andy andy semovitz marketing trends referral marketing marketing sharing button tell-a-friend viral marketing widget

Displaying 1 - 4 of 4 results Sort by : Date

 **Word of Mouth Marketing - Andy Semovitz - Word of Mouth Marketing Book and Keynote Speech...**
Word of Mouth Marketing: How Smart Companies Get People Talking, by Andy Semovitz. A great, practical book that will help you use word of mouth marketing, viral marketing, blogs, buzz, evangelism, and more.
Tags: advocate, best practices, andy, referral marketing, marketing trends, viral marketing, womm, andy semovitz, b2b marketing
William Hogan 9 months ago
[Open Link](#)

 **WOMMA: The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing**
The Leading Voice for Ethical and Effective Word of Mouth and Social Media Marketing.
Tags: marketing trends, referral marketing, social marketing, womm resources, viral marketing, womm, marketing ethics
Keith Neilson 9 months ago
[Open Link](#)

 **Tell-a-Friend: Word of Mouth Marketing made simple**
Tell a Friend products help websites and blogs to popularize their content through sharing and word of mouth marketing. Users can access their address book to email friends or tell a friend through blogs, Instant messengers and social networking sites.
Tags: viral marketing, Tell-A-Friend, WOMM, sharing button, referral marketing, widget
Robert Garfield ACME Social Integration a yr ago
[Open Link](#)

Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Alex Tucker
 - Robert Garfield
 - Keith Neilson
 - William Hogan
- Stored in group
 - Any Group
 - Marketing Collateral
 - ACME Social Integration

Search

You get right to the item you were looking for using a combination of sort, filter, and tags.

Search


marketing

All | Groups | People | Items

marketing | Items : Link x | Stored in group : ACME Social Integration x | Tag : womm x

Showing all of 5 tags

referral marketing | sharing button | tell-a-friend | viral marketing | widget

 **Word of Mouth Marketing**
Tell a Friend products help websites and blogs to popularize their content through sharing and word of mouth marketing. Users can access their address book to email friends or tell a friend through blogs, instant messengers and social networking sites.
Tags: viral marketing, Tell-A-Friend, WOMM, sharing button, referral marketing, widget
Robert Garfield | ACME Social Integration | a yr ago
[Open Link](#)

Filter

- Items
 - Any item
 - Link
- Created By
 - Any one
 - Robert Garfield
- Stored in group
 - Any Group
 - ACME Social Integration

www.qontext.com